

# Le Grand **RENDEZ-VOUS** SANTÉ ET SÉCURITÉ DU TRAVAIL



## **BECOME OUR PARTNER**

*Make your organization one of the leaders on health and safety at work in Quebec.*

**15**  
**16** novembre  
2017

PALAIS DES CONGRÈS  
DE MONTRÉAL

[grandrendez-vous.com](http://grandrendez-vous.com)

[cnesst.gouv.qc.ca](http://cnesst.gouv.qc.ca)

**CNESST**

# DON'T MISS OUT ON THE BIGGEST EVENT IN MONTREAL IN 2017 THAT BRINGS TOGETHER ALL HEALTH AND SAFETY EXPERTS!

## 200 EXHIBITORS

showcasing new products and services related to health and safety at work.

## 5 000 VISITORS AND PARTICIPANTS

## 20 CONFERENCES



By becoming a partner at the **Grand Rendez-vous santé et sécurité du travail**, you will benefit from an exceptional visibility that allows you to:

Strengthen your position in the healthcare industry and security in Quebec

Reach target customers in the greater Montreal area

Increase your visibility

Embrace the cause of health and safety at work

## Demographic profile of participants and visitors in 2016\*:

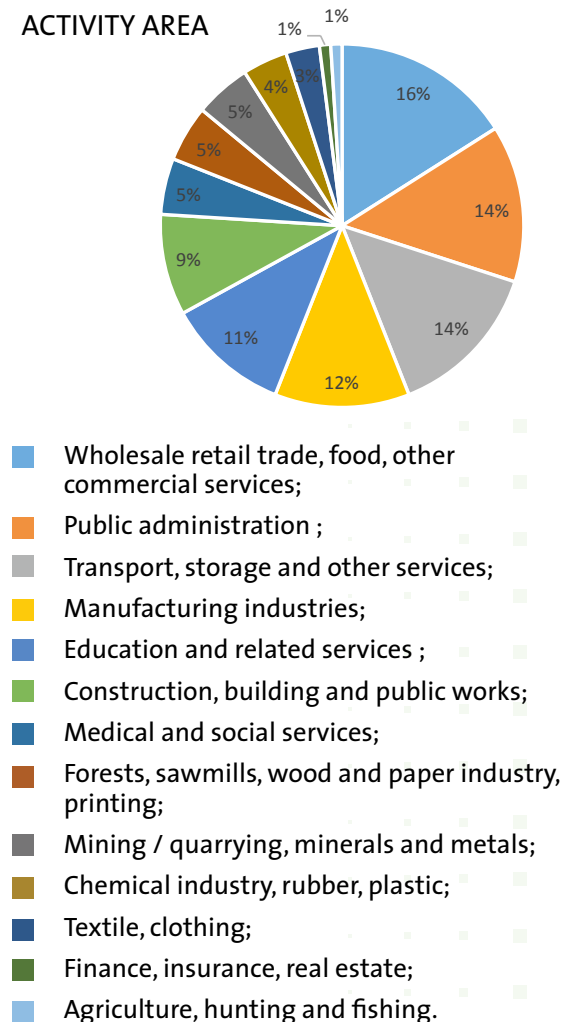
### STATUT

- Employee 65%
- Employer 18%
- Student 13%
- Other 4%

### Business Type

- Private 58%
- Public 42%

### ACTIVITY AREA



\* Statistics from surveys conducted by the CNESST from participants and visitors of the Grand Rendez-vous 2016 health and safety.

A CNESST event powered by:



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## WE HAVE CREATED MANY PARTNERSHIP LEVELS FOR YOU IN ORDER TO SUIT YOUR BUDGET AS WELL AS YOUR DESIRED VISIBILITY. \*

PARTNERSHIP LEVELS	PLATINUM	GOLD	SILVER	BRONZE	INITIATIVE SPONSORSHIP
VALUE	\$ 20 000 and +	\$ 15 000 +	\$ 10 000 +	\$ 6 000 +	\$ 3 500
Stand 10'x10'	Create your customized partnership for the Grand Rendez-vous santé et sécurité du travail, by combining different activities according to your objectives!	3	2	1	
Complimentary conference registration(s)		3	2	1	
Complimentary Lunch Conference ticket(s)		3	2	1	
Advertising space in the promotional brochure**		1 page	1/2 page	1/4 page	
Advertising space in the Participant's guide		1 page	1/2 page	1/4 page	1/4 page
Banner ad in our e-blast		1			
Insertion in participant's bag		•			
Logo + hyperlink of your website on the homepage of the event website		•	•		
Logo on transition slides in the conference rooms		•	•	•	
Logo in the promotional brochure		•	•	•	•
Logo in the Participant's guide		•	•	•	•
Logo on the Exhibition Floor Plan		•	•	•	•
Logo on the acknowledgement board		•	•	•	•
Logo on the big screen during the Opening Ceremony		•	•	•	•

\* All partnership projects have to be approved by the CNESST.

\*\* Cover page 2 and 4 are reserved for the CNESST.

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powered by:



## EXCLUSIVE PARTNERSHIP ACTIVITIES

CHOOSE YOUR ACTIVITIES ACCORDING TO YOUR INVESTMENT	VALUE
Wireless internet network (WIFI)	\$ 15 000
Sample bar	\$ 10 000
Eco-Responsibility	\$ 10 000
Participant's bag	\$ 10 000
Bistro	\$ 6 000
Opening Ceremony	\$ 6 000
Name badge lanyards	\$ 6 000
Lunch Conference	\$ 6 000
2017 NEW : Activities in the exhibit hall	\$ 3 500
Rendez-vous Action Prévention - Partnership starting at	\$ 3 500



You have a suggestion for a partnership activity that you would like to set up for the Grand Rendez-vous?

Share it with us and we will be glad to support you in your approach.

### SPECIAL OFFER FOR EXHIBITORS:

Enjoy a **10% discount** on the purchase of any advertising opportunity.

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powered by:



## EXCLUSIVE PARTNERSHIP ACTIVITIES

### WIRELESS INTERNET NETWORK (WIFI)

\$ 15 000

Thanks to the wireless internet network offered freely to all participants and visitors, here is a unique occasion to be seen! In order to connect to the network, more than 5 000 potential users will have to access the Palais des Congrès de Montréal's WIFI homepage. On this homepage, your logo will appear and users will have to enter a password that will have been created with you.

#### VISIBILITY

- Visibility as Gold Partnership level (see table on page 4).
- Password to access the wireless internet network created with the partner.
- Partner's logo + hyperlink on homepage of wireless internet network.

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### SAMPLE BAR

\$ 10 000

As the "Sample Bar", you will benefit from a prime location in the Exhibit Hall to install your sample bar. A unique opportunity to allow potential clients to discover your products!

#### VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
- Free distribution of products. \*\*

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### ECO-RESPONSIBILITY

\$ 10 000

In the spirit of sustainability, the organizers of the Grand Rendez-vous santé et sécurité du travail hold the environment and the local benefits of the event close to their hearts. To continue towards this path of an environmentally-friendly event, we need your help!

#### VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
- Partner's logo in the Eco-responsibility section of the Promotional brochure, printed in 145 000 copies.
- Partner's logo in the Eco-responsibility section of the Participant's Guide, printed in 5 000 copies.
- Possibility of inserting an eco-responsible promotional item in each participant's bag (water bottle, notepad made out of recycled paper, etc.). \*\*

\* The visual must be provided by the partner for approval by the CNESST.

\*\* The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production.

## PARTICIPANT'S BAG

\$ 10 000

Thanks to this bag handed over to each participant and visitor at the start of the event, your company will be the first to show its brand image by placing your logo on the front of the bag.

### VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
- Partner's logo printed on the back of participant bags. \*  
Please note that CNESST's logo is printed on the front of the participant bags.
- All 5 000 bags are provided by the promoter.

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## THE BISTRO

\$ 6 000

The Bistro is a major meeting point in the Exhibit Hall where visitors stop to eat and chat. Promote healthy nutrition and lifestyle, by becoming a partner of The Bistro!

### VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo on the Bistro Entrance Arch.
- Possibility of leaving a promotional item on the tables.\*\*

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## OPENING CEREMONY

\$ 6 000

Here is a chance to reach up to 800 people at the beginning of the Grand Rendez-vous santé et sécurité du travail.

### VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo projected on the big screens before the beginning of the Opening Ceremony.
- Partner's logo in the event's schedule published in the Participant's Guide, printed in 5 000 copies.
- Verbal mention of the partner by the opening ceremony host.

\* The visual must be provided by the partner for approval by the CNESST.

\*\* The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production.

## NAME BADGE LANYARDS

\$ 6 000

By choosing this sponsorship, you will let visitors promote your company as they'll wear your logo around their neck throughout the 2-day event!

### VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo on name badge lanyards. \*
- All 5 000 name badge lanyards are provided by the promoter.\*\*

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## LUNCH CONFERENCE

\$ 6 000

Are you aiming to reach more than 600 participants and visitors? Take advantage of the Lunch Conference hosted by a renowned speaker, and see your brand image in the spotlight!

### VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo projected on the big screens before the beginning of the Lunch conference
- Partner's logo in the event's schedule published in the Participant's Guide, printed in 5 000 copies.
- Verbal mention of the partner by the Lunch Conference host.
- Partner's logo exclusively on the back of the menu.
- Possibility of leaving a promotional item on the tables.\*\*

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## NEW FOR 2017: ACTIVITIES IN THE EXHIBIT HALL

\$ 3 500

For the 2017 edition, two special sections in the exhibit hall have been reserved for the organization of thematic activities for visitors. Your organization would like to contribute to the content of these activity zones? You have some demonstrations to propose to our visitors? You want to share new techniques that are specific to your field of activity? You want to propose a unique experience to our visitors? Share your ideas with us and we will be glad, in conjunction with the CNESST, to evaluate your proposition.

\* The visual must be provided by the partner for approval by the CNESST.

\*\* The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production.



## VISIBILITY

- Visibility as Initiative Partner level (see table on page 4).
- Partner's name in a newsletter.
- Creation of a pictogram to announce the activity on the event web site in the "NEW FOR 2017" tab and in the participant's guide.
- Possibility of remitting a promotional item to activity participants.\*\*
- The layout of the activity zone will need to be discussed by the partner and the promoter to determine fees for setup and audiovisual requirements. The activity setup is the responsibility of the partner (equipment, delivery of materials, etc...).

## RENDEZ-VOUS ACTION PRÉVENTION - CUSTOMIZED PARTNERSHIP FROM

\$ 3 500

Every year, as part of the Grand Rendez-vous santé et sécurité du travail, a day of conferences and training is offered to students of a specific area, it's the Rendez-vous Action Prévention 2017, students from the food sector are invited to attend this event. More than 1 300 students are expected over the two days of the event.

Don't miss this opportunity to show you to the next generation!

## VISIBILITY

- Visibility as Initiative Partnership level (see table on page 4).
- Possibility of leaving a promotional item to the participants of the activity.\*\*
- Activation of the partnership process at the students' reception zone.\*\*

Contact us for more detail and discover the many possibilities available to partnership!  
[partenariats-csst@jpdL.com](mailto:partenariats-csst@jpdL.com)

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\*\* The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production.

# ADVERTISING - THE GRAND RENDEZ-VOUS SANTÉ ET SÉCURITÉ DU TRAVAIL

2017 NEW

SPECIAL OFFER FOR EXHIBITORS:			
DIGITAL DISPLAY AT THE PALAIS DES CONGRÈS Harness the power of attraction of digital display to offer an exceptional visibility to your organization.			
<b>VIDEO WALL*</b>	<b>\$ 2 000</b>	<b>3-SCREEN NETWORK*</b>	<b>\$ 2 395</b>
<ul style="list-style-type: none"> <li>Integration of your corporate artwork in the display loop of the Palais.</li> <li>200 static displays of your artwork for an 8-hour period (2 periods of 8 hrs included).</li> <li>Strategically located at the heart of the Palais activities</li> <li>High public visibility: 13 000 person per day.</li> </ul>		<ul style="list-style-type: none"> <li>Exclusive display of your static content</li> <li>Continuous display during the two-day event</li> <li>Strategically located at the heart of the Palais activity in Viger Hall.</li> </ul>	

## AT A GLANCE

ITEMS	BROADCAST
Promotional brochure	145 000 copies
Participant's guide	5 000 copies
Newsletter	10 broadcast to over 14 000 subscribers
Insertion	5 000 copies

**SPECIAL OFFERS FOR EXHIBITORS**  
Enjoy a **10 %discount** on the purchase of your advertising space.

\*The visual must be provided by the partner for approval by the CNESST.

# ADVERTISING - THE GRAND RENDEZ-VOUS SANTÉ ET SÉCURITÉ DU TRAVAIL

## PROMOTIONAL BROCHURE

The promotional brochure are sent 2 months before the event to 145 000 potential participants. It presents a wealth of information about the Grand Rendez-vous santé et sécurité du travail such as the schedule, the list of conferences, the lunch conference theme, the list of exhibitors, a list of partners and more!

OPTIONS	VALUE
Cover 3*	\$ 3 700
Full page*	\$ 3 500
Half page*	\$ 1 800
Quarter page*	\$ 1 000

## PARTICIPANT'S GUIDE

Participant's guide of the Grand Rendez-vous santé et sécurité du travail is distributed on site to over 5 000 participants and visitors to the event. It presents a wealth of information such as the schedule, the list of conferences, the speaker of the lunch conference, the list of exhibitors, a list of partners and more!

OPTIONS	VALUE
Cover 4*	\$ 3 200
Cover 3*	\$ 2 500
Full page*	\$ 2 000
Half page*	\$ 1 200
Quarter page*	\$ 900

## NEWSLETTER

Five newsletters are sent before the day of the event to 14 000 subscribers interested in Health and Safety at work. Each newsletter addresses a different theme.

OPTIONS	VALUE
1 banner/newsletter*	\$ 1 500

*\*The visual must be provided by the partner for approval by the CNESST.*

## ADVERTISING - THE GRAND RENDEZ-VOUS SANTÉ ET SÉCURITÉ DU TRAVAIL (CONTINUING)

### INSERTION INTO THE PARTICIPANT'S BAG

Take this incredible opportunity to make yourself known to more than 5 000 visitors!

OPTIONS	VALUE
1 insertion provided by the partner*	\$ 2 000

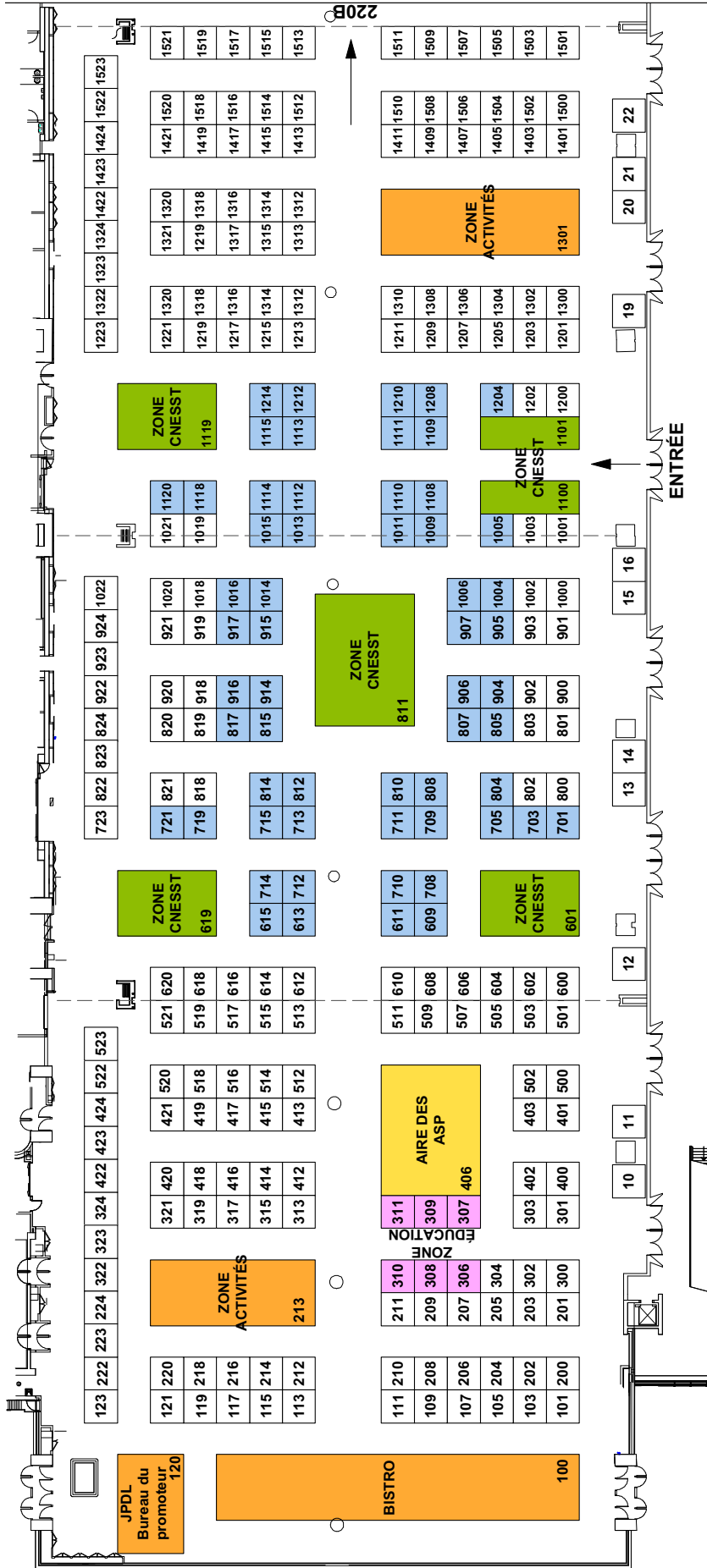
### DISTRIBUTION OF PROMOTIONAL MATERIALS AT RENDEZ-VOUS ACTION PRÉVENTION

Take this incredible opportunity to reach more than 1 300 students in the manufacturing sector. (Metal trades, processing, mechanical and electrical engineering, etc.)

OPTIONS	VALUE
Distribution de matériel promotionnel *	\$ 750

*\*The visual must be provided by the partner for approval by the CNESST.*

# EXHIBIT FLOOR PLAN



Le Grand  
**RENDEZ-VOUS**  
 SANTÉ ET SÉCURITÉ DU TRAVAIL

Preliminary plan subject to change. This plan will be regularly updated on the website : [grandrendez-vous.com](http://grandrendez-vous.com)



**BECOME A PARTNER OF THE  
GRAND RENDEZ-VOUS SANTÉ  
ET SÉCURITÉ DU TRAVAIL**

November 15 & 16, 2017  
Palais des congrès de Montréal

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**BOOK YOUR EXHIBIT SPACE AT THE  
GRAND RENDEZ-VOUS SANTÉ  
ET SÉCURITÉ DU TRAVAIL**

November 15 & 16, 2017  
Palais des congrès de Montréal

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**BECOME A PARTNER OF THE GRAND  
RENDEZ-VOUS SANTÉ ET SÉCURITÉ  
DU TRAVAIL**

May 2, 2018  
Centre des congrès de Québec

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ET SÉCURITÉ DU TRAVAIL**

May 2, 2018  
Centre des congrès de Québec

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